



May 22, 2009

CONTACT:

Judy Watts, Development Coordinator

(512) 476-5632

jwatts@kmfa.org

KMFA Names Lauren Rico Program Director

May 22, 2009 (Austin, TX) – Classical 89.5, KMFA General Manager, Joan Kobayashi, announced today that Lauren Rico has been named Program Director.

As Program Director, Ms. Rico will oversee talent development and production quality, manage special programming initiatives, and participate in the continued development of KMFA's programming department. She begins June 1, 2009.

Said Ms. Rico about her appointment to the position, "I consider myself very lucky to be working with such an amazing team. The hosts and production staff of KMFA are not just exceptional broadcasters, they're exceptional people. I look forward to collaborating with them to shape the sound and vision of KMFA within the Austin community and beyond."

For two decades, Lauren Rico has been able to combine her love of music with her passion for public radio. A longtime student of the French horn, Lauren holds a master's degree from George Mason University. She has worked at radio stations in Tampa, Washington, D.C., Charlotte, and New York City. She spent over seven years as a host on Classical 24, Minnesota Public Radio's nationally syndicated classical music service. Over the last several years, Lauren has delved into broadcast production, hosting and producing five seasons of Minnesota Opera radio broadcasts, as well as the Gracie Award-winning documentary series "Instrumental Women."

Said KMFA General Manager, Joan Kobayashi, "We have had the privilege of working directly with Lauren on a few special projects in recent years, and to say her work is outstanding is an understatement. We look forward to a continued commitment to quality arts programming in service to our community under her leadership and direction."

About Classical 89.5, KMFA: Classical 89.5 KMFA, Austin's all-classical public radio station, was founded in 1967 by a group of citizens who saw the need for a radio station devoted to cultural programming in the Central Texas Area. Today the station remains committed to this heritage. Relying on the majority of its funding from direct listener and business contributions, KMFA serves approximately 86,000 listeners each week and features both local programming and nationally-distributed programming from Public Radio International, American Public Media and National Public Radio. For more information on KMFA, visit www.kmfa.org

###